



Daily Opportunity Report

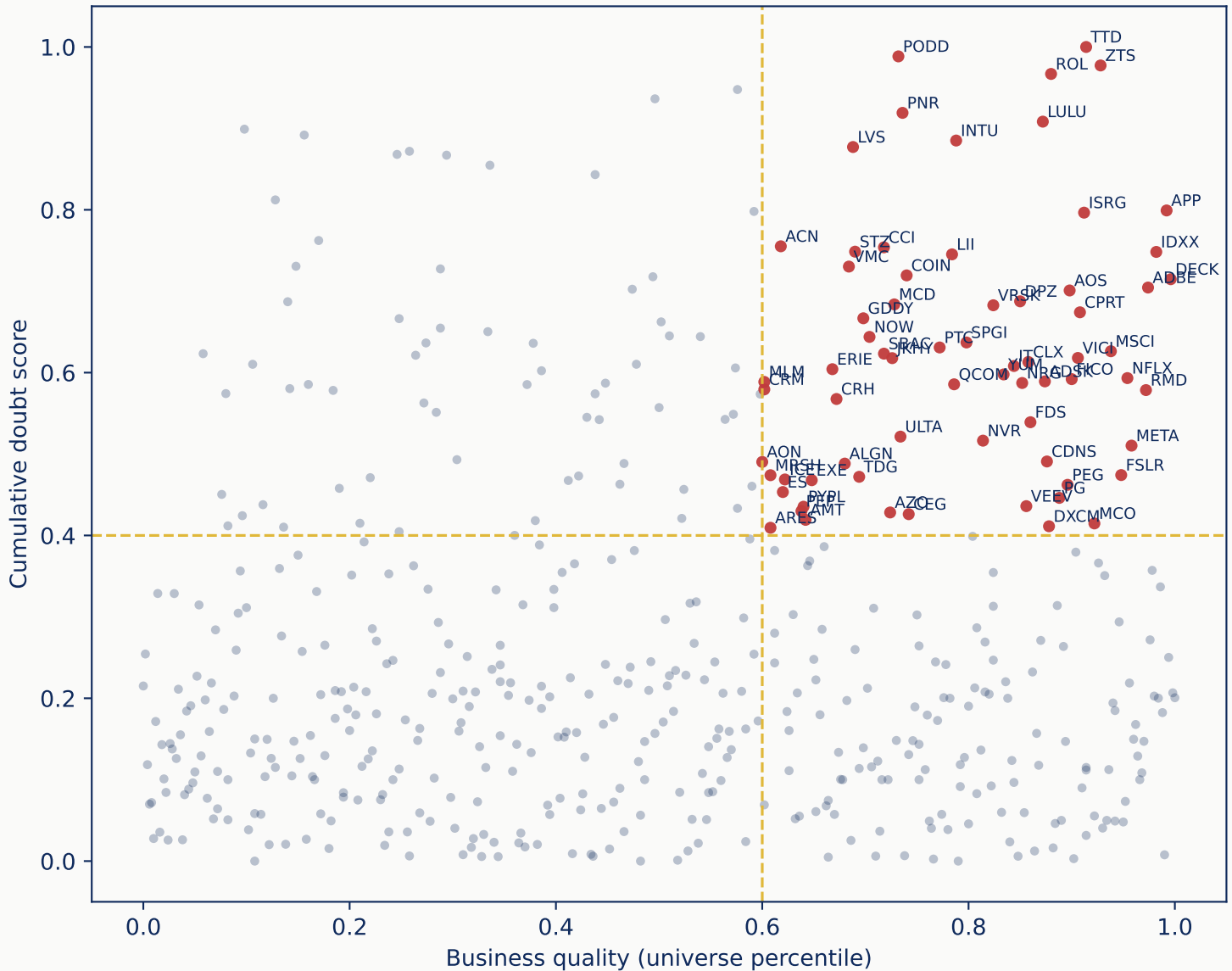
As of 2026-08-20 · 69 opportunities of 501 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, not

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	ZTS Zoetis Inc.	Healthcare	92.8%	0.98	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
2	TTD The Trade Desk, Inc.	Communication Se	91.4%	1.00	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
3	LULU Lululemon Athletica Inc.	Consumer Cyclica	87.2%	0.91	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
4	ROL Rollins, Inc.	Consumer Cyclica	88.0%	0.97	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
5	ADBE Adobe Inc.	Technology	97.4%	0.70	Hold — confirm turn
Signals: cheap vs history · off highs · turning up					
6	IDXX IDEXX Laboratories, Inc.	Healthcare	98.2%	0.75	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
7	APP AppLovin Corporation	Technology	99.2%	0.80	Buy candidate
Signals: off highs · below trend · near low					
8	PODD Insulet Corporation	Healthcare	73.2%	0.99	Research the cause
Signals: cheap vs history · off highs · below trend · near low					
9	DECK Deckers Outdoor Corporation	Consumer Cyclica	99.6%	0.71	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
10	INTU Intuit Inc.	Technology	78.8%	0.89	Research the cause
Signals: cheap vs history · off highs · below trend					



Quality × Doubt Map



x = business quality (universe percentile) y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to invest



1. ZTS

DOUBT = SENTIMENT

Zoetis Inc.

Healthcare | adj close 75.25 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — the doubt looks like sentiment, not damage: Price pullback with no fundamental catalyst; institutional buying, analyst support, no earnings miss or guidance cut.. Lifts the opportunity score to 0.97 (from 0.93).

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	21.5%	▲	Revenue CAGR 3y	5.4%
Gross margin	70.5%	▲	EPS CAGR 3y	10.3%
Operating margin	38.0%	▲	Net debt / EBITDA	1.76
Gross profitability	43.1%	▲	Share count 5y	-6.9%
ROE	80.2%		Quality score	0.81 (pctile 92.8%)
FCF margin	24.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.98): trading cheap versus its own multi-year range; down 51% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Deutsche Bank AG Purchases 319,709 Shares of Zoetis Inc. \$ZTS
marketbeat.com · 3 hours ago
- Zoetis: A Solid Long-Term Buy After Harsh Drawdown (NYSE:ZTS)
seekingalpha.com · 4 hours ago
- ZTS Stock Price, Quote & Chart
chartmill.com · 4 days ago
- Zoetis (ZTS) Remains a Leader, So Why Was It Sold?
finance.yahoo.com · 3 days ago



2. TTD

DOUBT = SENTIMENT

The Trade Desk, Inc.

Communication Services | adj close 13.36 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks like sentiment, not damage: Price decline to 7-year low with no earnings miss, guidance cut, demand loss, or regulatory action cited.. Lifts the opportunity score to 0.96 (from 0.91).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	13.4%	▲	Revenue CAGR 3y	22.4%
Gross margin	78.6%	▼	EPS CAGR 3y	102.2%
Operating margin	20.3%	▲	Net debt / EBITDA	-0.29
Gross profitability	37.0%	▲	Share count 5y	-3.2%
ROE	17.8%		Quality score	0.80 (pctile 91.4%)
FCF margin	27.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 76% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Upland Software, The Trade Desk, and SoundHound AI Shares Are Falling, What You Need To Know
finance.yahoo.com · 11 hours ago
- The Trade Desk Stock Just Crashed. Should Investors Buy the Dip?
fool.com · 2 days ago
- Why The Trade Desk Stock Plunged to (Another) 7-Year Low Today
finance.yahoo.com · 18 hours ago
- 1 Cash-Heavy Stock with Impressive Fundamentals and 2 We Turn Down
finance.yahoo.com · 2 days ago



3. LULU

DOUBT = SENTIMENT

Lululemon Athletica Inc.

Consumer Cyclical | adj close 119.45 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — the doubt looks like sentiment, not damage: Sector sell-off, broad-market weakness, and fund exit; no fundamental damage or earnings miss.. Lifts the opportunity score to 0.91 (from 0.82).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	22.7%	▼	Revenue CAGR 3y	11.0%
Gross margin	56.6%	▼	EPS CAGR 3y	25.7%
Operating margin	19.9%	▼	Net debt / EBITDA	-0.00
Gross profitability	74.3%	▲	Share count 5y	-8.6%
ROE	31.8%		Quality score	0.76 (pctile 87.2%)
FCF margin	8.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.91): trading cheap versus its own multi-year range; down 45% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- A Look Back at Apparel Retailer Stocks' Q1 Earnings: Lululemon (NASDAQ:LULU) Vs The Rest Of The Pack
finance.yahoo.com · 1 day ago
- Lululemon Shares Slump Amid Sector Sell-Off, Soros Exit
benzinga.com · 19 hours ago
- lululemon athletica inc. stock outperforms competitors despite losses on the day
marketwatch.com · 15 hours ago
- NKE Vs LULU: Retail Traders See A Bigger Comeback Opportunity In One Stock
finance.yahoo.com · 10 hours ago



4. ROL

DOUBT = SENTIMENT

Rollins, Inc.

Consumer Cyclical | adj close 36.01 (div-adj) | as-of filing 2026-02-12 16:44:36

News read — the doubt looks like sentiment, not damage: Price decline to 52-week lows amid broad sentiment shift; no fundamental damage, earnings miss, guidance cut, or regulatory action reported.. Lifts the opportunity score to 0.89 (from 0.85).

BUSINESS

Industry: Personal Products & Services

Rollins, Inc. operates a network of subsidiaries that specialize in delivering pest and wildlife management solutions to a diverse clientele, encompassing both homeowners and commercial enterprises, throughout the United States and globally. For residential properties, the company offers comprehensive pest control, safeguarding homes from prevalent invaders such as rodents, insects, and other nuisance animals. Furthermore, it devises tailored pest management strategies for various business sectors, including healthcare, foodservice, and logistics.

BUSINESS QUALITY FINGERPRINT

ROIC	20.9%	▲	Revenue CAGR 3y	11.7%
Gross margin	49.4%	▼	EPS CAGR 3y	13.3%
Operating margin	19.4%	▲	Net debt / EBITDA	1.10
Gross profitability	59.2%	▼	Share count 5y	-1.6%
ROE	38.3%		Quality score	0.77 (pctile 88.0%)
FCF margin	17.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.97): trading cheap versus its own multi-year range; down 44% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

RECENT NEWS

- Rollins Stock: Is Wall Street Bullish or Bearish?
finance.yahoo.com · 5 days ago
- Rollins: The Selloff Has Created A Compelling Opportunity (NYSE:ROL)
seekingalpha.com · 3 days ago
- S&CO Inc. Takes 6.53MillionPositioninRollins, Inc. ROL
marketbeat.com · 2 days ago
- Why Did BSX, LI, ROL Stocks Fall To 52-Week Lows On Friday?
stocktwits.com · 3 days ago



5. ADBE

DOUBT = SENTIMENT

Adobe Inc.

Technology | adj close 272.47 (div-adj) | as-of filing 2026-01-15 17:01:55

News read — the doubt looks like sentiment, not damage: Price pullback (29% below 52-week high) with valuation focus. No earnings miss, guidance cut, demand decline, or hard negatives cited.. Lifts the opportunity score to 0.88 (from 0.77).

Insider read — a large insider purchase in the open market (\$1,945,130). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Software - Application

Adobe Inc. stands as a prominent global software provider, delivering a diverse range of solutions. Its operations are structured into three primary business divisions: Digital Media, Digital Experience, and Publishing and Advertising. The Digital Media segment empowers individuals, teams, and enterprises to generate, disseminate, and amplify various forms of content through its array of products and services, including the cloud-native Document Cloud platform.

BUSINESS QUALITY FINGERPRINT

ROIC	36.7%	▲	Revenue CAGR 3y	10.5%
Gross margin	88.6%	—	EPS CAGR 3y	18.2%
Operating margin	36.6%	—	Net debt / EBITDA	0.12
Gross profitability	71.4%	▲	Share count 5y	-11.2%
ROE	61.3%		Quality score	0.88 (pctile 97.4%)
FCF margin	41.4% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.70): trading cheap versus its own multi-year range; down 26% from its 1-year high. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Adobe Trades at 10 Times Next Year's Earnings. Is It Finally Time to Buy the Stock?
finance.yahoo.com · 1 day ago
- How to find the right stock image on Adobe Stock in seconds
techradar.com · 22 hours ago
- Adobe Stock Eyes Rebound. Is This a Golden AI Opportunity?
247wallst.com · 3 days ago
- Adobe vs. AppLovin: Which Technology Stock Is a Better Buy in 2026?
fool.com · 5 days ago



6. IDXX

DOUBT = SENTIMENT

IDEXX Laboratories, Inc.

Healthcare | adj close 562.20 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the doubt looks like sentiment, not damage: Valuation pullback with no fundamental damage. Product rollout and institutional buying signal execution.. Lifts the opportunity score to 0.82 (from 0.78).

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	40.3%	▼	Revenue CAGR 3y	8.5%
Gross margin	61.8%	▲	EPS CAGR 3y	17.7%
Operating margin	31.6%	▲	Net debt / EBITDA	0.61
Gross profitability	79.4%	▲	Share count 5y	-6.8%
ROE	66.0%		Quality score	0.89 (pctile 98.2%)
FCF margin	24.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.75): trading cheap versus its own multi-year range; down 27% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- IDEXX Labs Executing, But Valuation Continues To Weigh On That Execution (NASDAQ:IDXX)
seekingalpha.com · 3 hours ago
- Plato Investment Management Ltd Takes 1.48MillionPositioninIDEXXLaboratories, Inc. IDXX
marketbeat.com · 2 hours ago
- IDEXX Laboratories (NasdaqGS:IDXX) Stock Forecast & Analyst Predictions
simplywall.st · 4 days ago
- Transamerica Large Core ESG's IDEXX Laboratories Inc(IDXX) Holding History
gurufocus.com · 1 day ago



7. APP

DOUBT = SENTIMENT

AppLovin Corporation

Technology | adj close 310.79 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — the doubt looks like sentiment, not damage: Price pullback with valuation commentary; no earnings miss, guidance cut, or fundamental deterioration reported.. Lifts the opportunity score to 0.81 (from 0.79).

Insider read — several insiders selling (3) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering...

BUSINESS QUALITY FINGERPRINT

ROIC	60.7%	▲	Revenue CAGR 3y	24.8%
Gross margin	87.9%	▲	EPS CAGR 3y	n/a
Operating margin	75.8%	▲	Net debt / EBITDA	0.24
Gross profitability	66.3%	▲	Share count 5y	-0.2%
ROE	156.2%		Quality score	0.93 (pctile 99.2%)
FCF margin	71.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.80): down 58% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- AppLovin (APP) Stock Looks Cheap On Earnings While Broader Checks Stay Mixed
finance.yahoo.com · 15 hours ago
- AppLovin: One Of The Most Impressive Businesses I Have Ever Seen (NASDAQ:APP)
seekingalpha.com · 2 days ago
- Here's How Much You Would Have Made Owning AppLovin Stock In The Last 15 Years
benzinga.com · 15 hours ago
- What's Wrong With AppLovin Stock?
fool.com · 17 hours ago



8. PODD

DOUBT = SENTIMENT

Insulet Corporation

Healthcare | adj close 150.66 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — the doubt looks like sentiment, not damage: 3.4% down with no hard catalyst mentioned; generic price-action reporting and routine institutional buying.. Lifts the opportunity score to 0.77 (from 0.73).

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical...

BUSINESS QUALITY FINGERPRINT

ROIC	13.6%	▲	Revenue CAGR 3y	27.5%
Gross margin	71.6%	▲	EPS CAGR 3y	275.4%
Operating margin	17.5%	▲	Net debt / EBITDA	0.63
Gross profitability	60.8%	▲	Share count 5y	+4.8%
ROE	16.3%		Quality score	0.66 (pctile 73.2%)
FCF margin	13.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 57% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.

RECENT NEWS

- Why Insulet (PODD) Stock Is Down Today
google.com · 19 hours ago
- symbol__ Stock Quote Price and Forecast
google.com · 1 day ago
- OneDigital Investment Advisors LLC Buys Shares of 44,275 Insulet Corporation \$PODD
google.com · 1 day ago
- Insulet Corporation's (PODD) Wearable Pod Tech Finds New Frontier
google.com · 4 days ago



9. DECK

DOUBT = SENTIMENT

Deckers Outdoor Corporation

Consumer Cyclical | adj close 91.57 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — the doubt looks like sentiment, not damage: 3.2% price drop with no fundamental catalyst; insider buying and valuation commentary suggest noise.. Lifts the opportunity score to 0.77 (from 0.73).

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	32.4%	▲	Revenue CAGR 3y	14.6%
Gross margin	56.1%	▲	EPS CAGR 3y	29.5%
Operating margin	22.8%	▲	Net debt / EBITDA	-1.09
Gross profitability	83.0%	▲	Share count 5y	-12.6%
ROE	41.0%		Quality score	0.93 (pctile 99.6%)
FCF margin	20.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.71): trading cheap versus its own multi-year range; down 26% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- 20,042 Shares in Deckers Outdoor Corporation \$DECK Bought by Conway Capital Management Inc.
marketbeat.com · 4 hours ago
- Is Deckers Outdoor Corp (DECK) a Bargain After 3.2% Drop? GF Val
gurufocus.com · 13 hours ago
- Deckers Brands Reports First Quarter Fiscal Year 2027 Financial Results
ir.deckers.com · 4 weeks ago
- Plato Investment Management Ltd Invests 1.24MillioninDeckersOutdoorCorporationDECK
marketbeat.com · 3 hours ago



10. INTU

DEBATED

Intuit Inc.

Technology | adj close 362.47 (div-adj) | as-of filing 2025-09-03 16:16:09

News read — a real but unresolved debate — no clear damage yet: AI impact on Intuit's business is real but unresolved; no hard negatives or catalysts present.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Software - Application

Intuit Inc. delivers a comprehensive array of financial management and regulatory compliance solutions, serving individual consumers, small businesses, independent contractors, and accounting professionals across the United States, Canada, and various international markets. The company's operations are structured into four primary divisions: Small Business & Self-Employed, Consumer, Credit Karma, and ProConnect. The Small Business & Self-Employed segment offers the popular QuickBooks ecosystem, which includes cloud-based solutions like QuickBooks Online Advanced, Self-Employed, Commerce (for...

BUSINESS QUALITY FINGERPRINT

ROIC	14.8%	▼	Revenue CAGR 3y	14.0%
Gross margin	80.8%	▼	EPS CAGR 3y	23.4%
Operating margin	26.1%	—	Net debt / EBITDA	0.64
Gross profitability	41.1%	▼	Share count 5y	+3.7%
ROE	19.6%		Quality score	0.69 (pctile 78.8%)
FCF margin	32.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.89): trading cheap versus its own multi-year range; down 48% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

RECENT NEWS

- Intuit, MongoDB, Cloudflare, Palantir Technologies, and The Trade Desk Shares Are Soaring, What You Need To Know
google.com · 2 days ago
- Should You Buy Intuit Stock Before the Huge Investor Update?
google.com · 2 days ago
- Intuit (NASDAQ:INTU) Fits Peter Lynch's Growth-at-a-Reasonable-Price Strategy
google.com · 3 hours ago
- 10,869 Shares in Intuit Inc. \$INTU Purchased by Citizens Financial Group Inc. RI
google.com · 4 hours ago