



Daily Opportunity Report

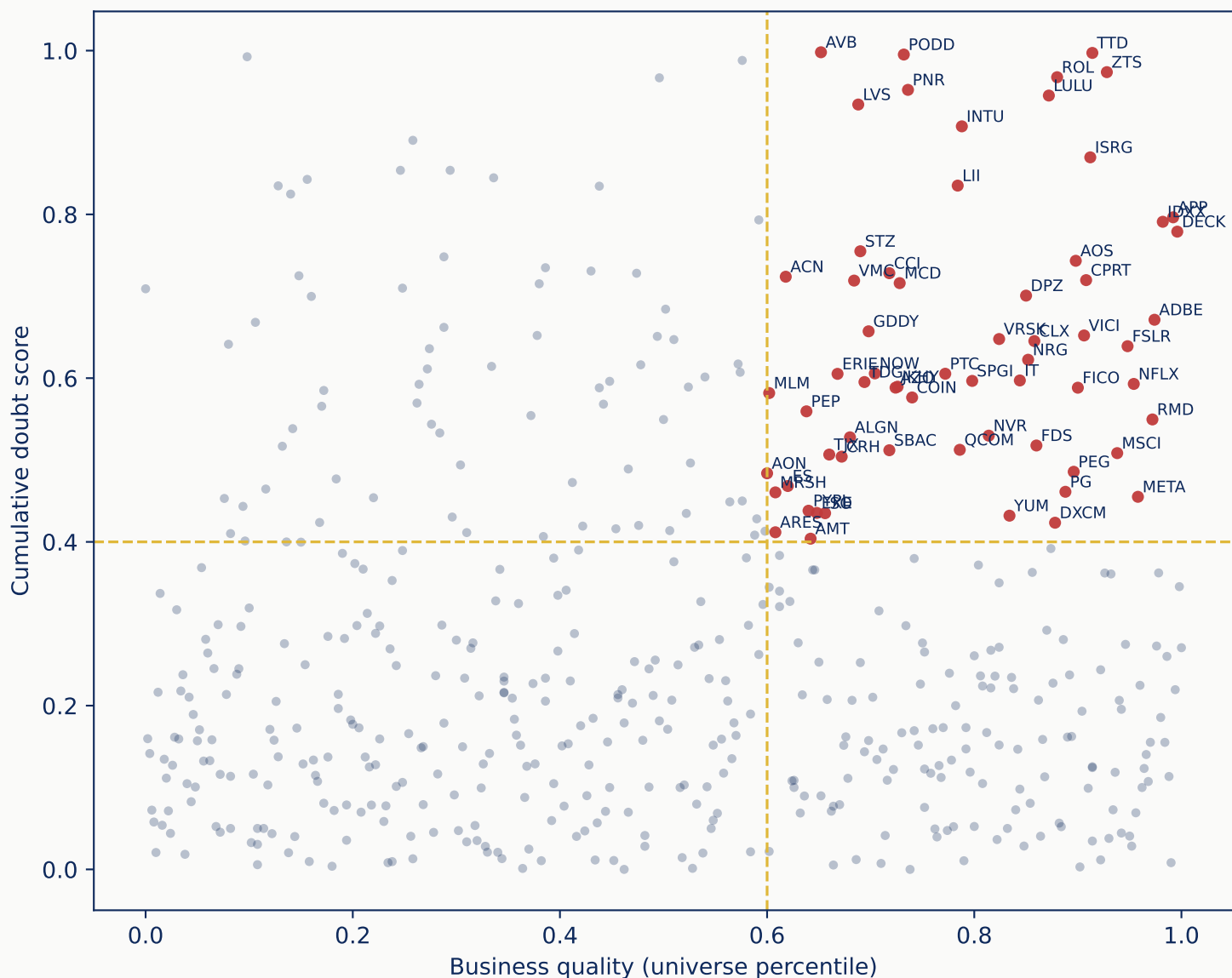
As of 2026-08-28 · 64 opportunities of 501 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, not

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	ZTS Zoetis Inc.	Healthcare	92.8%	0.97	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
2	ROL Rollins, Inc.	Consumer Cyclica	88.0%	0.97	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
3	PODD Insulet Corporation	Healthcare	73.2%	1.00	Research the cause
Signals: cheap vs history · off highs · below trend · near low					
4	APP AppLovin Corporation	Technology	99.2%	0.80	Buy candidate
Signals: off highs · below trend · near low					
5	LULU Lululemon Athletica Inc.	Consumer Cyclica	87.2%	0.95	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
6	ISRG Intuitive Surgical, Inc.	Healthcare	91.2%	0.87	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
7	IDXX IDEXX Laboratories, Inc.	Healthcare	98.2%	0.79	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
8	TTD The Trade Desk, Inc.	Communication Se	91.4%	1.00	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
9	ADBE Adobe Inc.	Technology	97.4%	0.67	Hold — confirm turn
Signals: cheap vs history · off highs · turning up					
10	DECK Deckers Outdoor Corporation	Consumer Cyclica	99.6%	0.78	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					



Quality × Doubt Map



x = business quality (universe percentile) y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to invest



1. ZTS

DEBATED

Zoetis Inc.

Healthcare | adj close 75.02 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — a real but unresolved debate — no clear damage yet: Earnings reveal divided business; pipeline growth potential unresolved. No hard negatives detected.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	21.5%	▲	Revenue CAGR 3y	5.4%
Gross margin	70.5%	▲	EPS CAGR 3y	10.3%
Operating margin	38.0%	▲	Net debt / EBITDA	1.76
Gross profitability	43.1%	▲	Share count 5y	-6.9%
ROE	80.2%		Quality score	0.81 (pctile 92.8%)
FCF margin	24.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.97): trading cheap versus its own multi-year range; down 51% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Zoetis Earnings Reveal a Divided Business, But Can its Pipeline Restore Growth?
finance.yahoo.com · 1 day ago
- Zoetis (ZTS) Stock Climbed, So What Is Driving Attention Now?
simplywall.st · 16 hours ago
- Michael Burry is Bullish on This Beaten-Down Healthcare Stock. Time to Buy?
finance.yahoo.com · 6 days ago
- Is Zoetis Inc. (ZTS) A Good Stock To Buy Now?
finance.yahoo.com · Jun 29, 2026



2. ROL

DOUBT = SENTIMENT

Rollins, Inc.

Consumer Cyclical | adj close 35.94 (div-adj) | as-of filing 2026-02-12 16:44:36

News read — the doubt looks like sentiment, not damage: Generic stock-forecast articles and institutional investment activity; no fundamental catalyst or deterioration signal.. Lifts the opportunity score to 0.87 (from 0.83).

BUSINESS

Industry: Personal Products & Services

Rollins, Inc. operates a network of subsidiaries that specialize in delivering pest and wildlife management solutions to a diverse clientele, encompassing both homeowners and commercial enterprises, throughout the United States and globally. For residential properties, the company offers comprehensive pest control, safeguarding homes from prevalent invaders such as rodents, insects, and other nuisance animals. Furthermore, it devises tailored pest management strategies for various business sectors, including healthcare, foodservice, and logistics.

BUSINESS QUALITY FINGERPRINT

ROIC	20.9%	▲	Revenue CAGR 3y	11.7%
Gross margin	49.4%	▼	EPS CAGR 3y	13.3%
Operating margin	19.4%	▲	Net debt / EBITDA	1.10
Gross profitability	59.2%	▼	Share count 5y	-1.6%
ROE	38.3%		Quality score	0.77 (pctile 88.0%)
FCF margin	17.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.97): trading cheap versus its own multi-year range; down 45% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

RECENT NEWS

- Rollins Stock Price Forecast. Should You Buy ROL?
google.com · 3 days ago
- Deutsche Bank AG Invests 60.66MillioninRollins, Inc. ROL
google.com · 4 days ago
- Rollins Stock: Is Wall Street Bullish or Bearish?
google.com · 2 weeks ago
- ROLLINS, INC. REPORTS SECOND QUARTER 2026 FINANCIAL RESULTS
google.com · 1 month ago



3. PODD

DEBATED

Insulet Corporation

Healthcare | adj close 143.41 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — a real but unresolved debate — no clear damage yet: Multiple shareholder class-action lawsuits filed; securities litigation is a hard negative catalyst.. Lifts the opportunity score to 0.81 (from 0.73).

Insider read — a cluster of insiders buying in the open market (2 buyers). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical...

BUSINESS QUALITY FINGERPRINT

ROIC	13.6%	▲	Revenue CAGR 3y	27.5%
Gross margin	71.6%	▲	EPS CAGR 3y	275.4%
Operating margin	17.5%	▲	Net debt / EBITDA	0.63
Gross profitability	60.8%	▲	Share count 5y	+4.8%
ROE	16.3%		Quality score	0.66 (pctile 73.2%)
FCF margin	13.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 59% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.

RECENT NEWS

- Insulet Stock Price Forecast. Should You Buy PODD?
stockinvest.us · 3 days ago
- Why Insulet (PODD) Shares Are Sliding Today
stockstory.org · 3 weeks ago
- INSULET CORPORATION (PODD) SHAREHOLDER ALERT Bernstein
globenewswire.com · 5 days ago
- PODD Deadline Alert: Levi & Korsinsky Reminds Insulet Corporation (PODD) Investors of ...
caledonianrecord.com · 23 hours ago



4. APP

DOUBT = SENTIMENT

AppLovin Corporation

Technology | adj close 312.63 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — the doubt looks like sentiment, not damage: Analyst price-target cuts and broad selling pressure; no earnings miss, guidance cut, or fundamental deterioration reported.. Lifts the opportunity score to 0.81 (from 0.79).

Insider read — several insiders selling (3) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering...

BUSINESS QUALITY FINGERPRINT

ROIC	60.7%	▲	Revenue CAGR 3y	24.8%
Gross margin	87.9%	▲	EPS CAGR 3y	n/a
Operating margin	75.8%	▲	Net debt / EBITDA	0.24
Gross profitability	66.3%	▲	Share count 5y	-0.2%
ROE	156.2%		Quality score	0.93 (pctile 99.2%)
FCF margin	71.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.80): down 57% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- Why Did APP, CMS, MVIS Stocks Plunge To 52-Week Lows Last Week?
stocktwits.com · 1 day ago
- Why Did APP, ARRY, NFE Stocks Slump To 52-Week Lows Today?
stocktwits.com · 11 hours ago
- AppLovin Keeps Tanking: 160% Returns Lie Ahead According To One Wall Street Bank
finance.yahoo.com · 1 day ago
- AppLovin Corporation
simplywall.st · 2 days ago



5. LULU

DEBATED

Lululemon Athletica Inc.

Consumer Cyclical | adj close 115.00 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — a real but unresolved debate — no clear damage yet: Stock down 64% YTD; no hard negatives cited. CEO reset + U.S. market performance are unresolved secular questions.. Lifts the opportunity score to 0.80 (from 0.76).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	22.7%	▼	Revenue CAGR 3y	11.0%
Gross margin	56.6%	▼	EPS CAGR 3y	25.7%
Operating margin	19.9%	▼	Net debt / EBITDA	-0.00
Gross profitability	74.3%	▲	Share count 5y	-8.6%
ROE	31.8%		Quality score	0.76 (pctile 87.2%)
FCF margin	8.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.95): trading cheap versus its own multi-year range; down 47% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Michael Burry Says LULU Stock Is 'Screaming Cheap' While Apple Shares Are 'Permacostly' Like Costco
finance.yahoo.com · 1 day ago
- Korea Investment CORP Purchases Shares of 25,478 lululemon athletica inc. \$LULU
marketbeat.com · 4 hours ago
- Should you own Lululemon stock as CEO reset begins? Morgan Stanley answers
investing.com · 2 hours ago
- Lululemon Athletica Inc (LULU) Stock Down 3.1% -- Now Undervalued? GF Score: 77/100
gurufocus.com · 4 days ago



6. ISRG

DOUBT = SENTIMENT

Intuitive Surgical, Inc.

Healthcare | adj close 367.07 (div-adj) | as-of filing 2026-02-03 16:59:59

News read — the doubt looks like sentiment, not damage: 4.89% price drop with analyst bullishness intact; valuation debate, no fundamental deterioration.. Lifts the opportunity score to 0.80 (from 0.78).

Insider read — several insiders selling (5) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Medical - Devices

Intuitive Surgical, Inc. is a leading medical technology firm dedicated to advancing patient care by developing, producing, and commercializing sophisticated tools. These innovations empower medical professionals to deliver superior, accessible, and less-invasive treatment options to patients both within the United States and across international markets. Its flagship offering, the da Vinci Surgical System, facilitates intricate operations through a minimally disruptive approach.

BUSINESS QUALITY FINGERPRINT

ROIC	13.7%	—	Revenue CAGR 3y	17.4%
Gross margin	66.0%	▼	EPS CAGR 3y	29.2%
Operating margin	29.3%	▼	Net debt / EBITDA	-0.77
Gross profitability	32.2%	▲	Share count 5y	-0.8%
ROE	16.0%		Quality score	0.80 (pctile 91.2%)
FCF margin	24.7% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.87): trading cheap versus its own multi-year range; down 38% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: the balance sheet holds net cash, which de-risks the wait.

RECENT NEWS

- Intuitive Surgical Inc Stock (ISRG) Moved Down by 4.89% on Aug 20: What Signal Does It Send?
tradingkey.com · 4 days ago
- Wall Street Bulls Look Optimistic About Intuitive Surgical (ISRG): Should You Buy?
finance.yahoo.com · 24 hours ago
- Intuitive Surgical's Stock Price Is Too High Even For Great Business (NASDAQ:ISRG)
seekingalpha.com · 4 days ago
- Is Wall Street Bullish or Bearish on Intuitive Surgical Stock?
barchart.com · 4 days ago



7. IDXX

DOUBT = SENTIMENT

IDEXX Laboratories, Inc.

Healthcare | adj close 545.08 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the doubt looks like sentiment, not damage: CFO option exercise, analyst upside calls, expansion commentary. No hard negatives, earnings miss, or guidance cuts.. Lifts the opportunity score to 0.78 (from 0.74).

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	40.3%	▼	Revenue CAGR 3y	8.5%
Gross margin	61.8%	▲	EPS CAGR 3y	17.7%
Operating margin	31.6%	▲	Net debt / EBITDA	0.61
Gross profitability	79.4%	▲	Share count 5y	-6.8%
ROE	66.0%		Quality score	0.89 (pctile 98.2%)
FCF margin	24.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79): trading cheap versus its own multi-year range; down 29% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- IDEXX (NASDAQ: IDXX) CFO exercises 265 options at \$178.26
stocktitan.net · 16 hours ago
- IDEXX Laboratories, Inc. (IDXX) Stock Report: Analyzing a 25.50% Potential Upside for Savvy Investors
directorstalkinterviews.com · 1 day ago
- Is it a Prudent Move to Retain IDEXX Stock in Your Portfolio Now?
tradingview.com · 3 days ago
- Rationale Behind Baron Focused Growth Fund's IDEXX Laboratories (IDXX) Holding
finance.yahoo.com · 4 days ago



8. TTD

DOUBT EARNED

The Trade Desk, Inc.

Communication Services | adj close 13.42 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks earned: Q1 earnings miss with weak outlook guidance; stock plummeted post-earnings on realized shortfall.. Cuts the opportunity score to 0.78 (from 0.91).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	13.4%	▲	Revenue CAGR 3y	22.4%
Gross margin	78.6%	▼	EPS CAGR 3y	102.2%
Operating margin	20.3%	▲	Net debt / EBITDA	-0.29
Gross profitability	37.0%	▲	Share count 5y	-3.2%
ROE	17.8%		Quality score	0.80 (pctile 91.4%)
FCF margin	27.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 76% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- The Trade Desk Stock Slides After the Close: Here's Why
benzinga.com · 17 hours ago
- TTD Stock Sinks Overnight On Weak Outlook, But CEO Feels 'Best Days Are Ahead'
stocktwits.com · 1 day ago
- The Trade Desk stock falls after filing shelf prospectus
investing.com · 17 hours ago
- The Trade Desk (TTD) Q2 Earnings: What To Expect
stockstory.org · 3 weeks ago



9. ADBE

DOUBT = SENTIMENT

Adobe Inc.

Technology | adj close 289.15 (div-adj) | as-of filing 2026-01-15 17:01:55

News read — the doubt looks like sentiment, not damage: Price pullback and rotation noise; record revenue reported with no fundamental damage or hard negatives.. Lifts the opportunity score to 0.77 (from 0.68).

Insider read — a large insider purchase in the open market (\$1,945,130). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Software - Application

Adobe Inc. stands as a prominent global software provider, delivering a diverse range of solutions. Its operations are structured into three primary business divisions: Digital Media, Digital Experience, and Publishing and Advertising. The Digital Media segment empowers individuals, teams, and enterprises to generate, disseminate, and amplify various forms of content through its array of products and services, including the cloud-native Document Cloud platform.

BUSINESS QUALITY FINGERPRINT

ROIC	36.7%	▲	Revenue CAGR 3y	10.5%
Gross margin	88.6%	—	EPS CAGR 3y	18.2%
Operating margin	36.6%	—	Net debt / EBITDA	0.12
Gross profitability	71.4%	▲	Share count 5y	-11.2%
ROE	61.3%		Quality score	0.88 (pctile 97.4%)
FCF margin	41.4% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.67): trading cheap versus its own multi-year range; down 21% from its 1-year high. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Adobe (ADBE) Stock May Be Below Fair Value After Record Revenue
finance.yahoo.com · 21 hours ago
- Apple vs. Adobe: Seasonal Peaks vs. Steady Growth in Revenue
fool.com · 1 day ago
- Netflix, Salesforce, and Adobe Rally as Investors Rotate Out of Semiconductors and Into Beaten Down Stocks
247wallst.com · 6 days ago
- Adobe Systems (ADBE) Outpaces Stock Market Gains: What You Should Know
finance.yahoo.com · 3 days ago



10. DECK

DEBATED

Deckers Outdoor Corporation

Consumer Cyclical | adj close 86.33 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — a real but unresolved debate — no clear damage yet: Q2 sales growth slowed; cost pressures cited. Analyst cut price target 8.9% on tariff headwinds.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	32.4%	▲	Revenue CAGR 3y	14.6%
Gross margin	56.1%	▲	EPS CAGR 3y	29.5%
Operating margin	22.8%	▲	Net debt / EBITDA	-1.09
Gross profitability	83.0%	▲	Share count 5y	-12.6%
ROE	41.0%		Quality score	0.93 (pctile 99.6%)
FCF margin	20.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.78): trading cheap versus its own multi-year range; down 30% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- DECK Stock Falls Overnight As Q2 Sales Growth Slows — Retail Calls The Drop 'Absurd'
stocktwits.com · 7 hours ago
- Deckers Outdoor (NYSE:DECK) Stock Forecast & Analyst Predictions
simplywall.st · 4 days ago
- Quote & Chart
ir.deckers.com · Apr 29, 2026
- Deckers Outdoor Corp (DECK) Shares Surge 3.2% -- What GF Score o
gurufocus.com · 3 days ago